



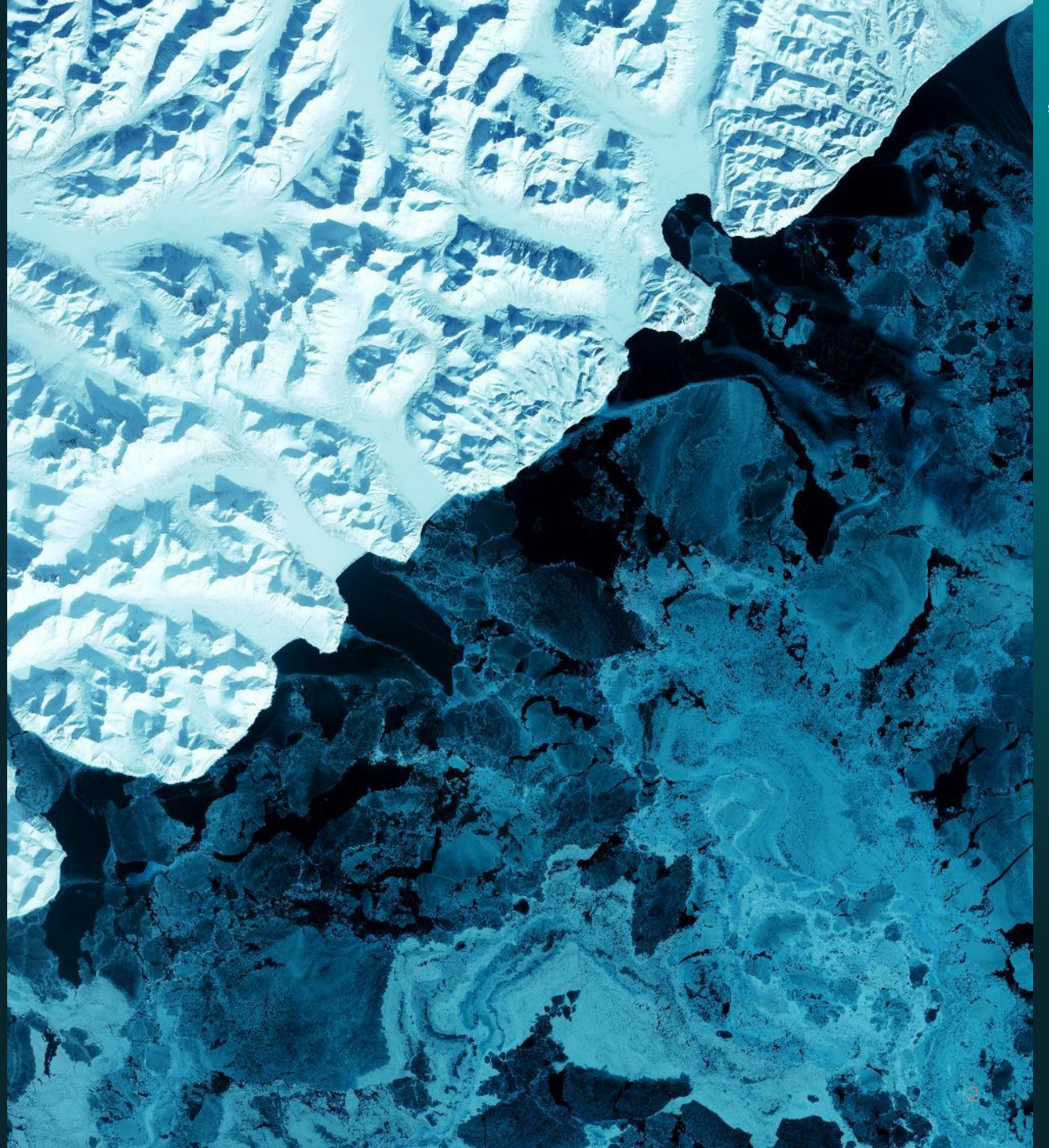
STRIVE

HOW TO ENGAGE SUPPLIERS IN EMISSIONS REDUCTION?

Mitigate Scope 3 GHGs

**WE ARE THE LAST
GENERATION THAT
CAN ACT TO SAVE
THE PLANET FROM
GLOBAL WARMING.**

**IT IS TIME TO
CHANGE THE
LEGACY.**



>90%

of natural capital impact (air, soil, land) of consumer sector is in supply chains.

>80%

of greenhouse-gas (GHG) emissions in most consumer-goods categories are in supply chains

25%

Of companies engage their suppliers to address Scope 3 emissions

KEY BARRIERS TO REDUCE GHG EMISSIONS IN VALUE CHAIN

COMMITMENT

Suppliers are smaller companies, **not aware of climate change, not aware of the benefits** of climate action and **not aware that they risk** losing business by not acting and not complying with their client requirements. They are not engaged and not collaborating

KNOWLEDGE

Suppliers **don't know how to calculate footprints**, to report, **what are the available alternatives** to achieve emission reductions and **who could supply services** to them to achieve emission reductions. Furthermore they **don't know whether emission reductions are possible or economical**, and how to choose between reductions or offsetting.

FINANCING

They likely need to invest, this can be problematic as they might have **other investment priorities, not having access to finances** at all or on bad terms or not having the time and resource capacity to find the financing. Buyers can then be **impacted by higher prices** and Suppliers face difficulties as their margins are tight.

CAPACITY

Implementation is difficult, they need **people who work on the initiative to reduce emissions, monitor, measure, quantify the results**. For example the Customers can't sell offsets to their Suppliers, neither they can **spend time on filling fund papers or calculating**.

STARTING AT THE SOURCE - CARBON FOOTPRINT CALCULATION SCOPE 3

According to the CDP, upstream emissions account for 5.5 times more emissions than those directly related to an organisation's activities

WHY IS REDUCING SCOPE 3 A CHALLENGE?

- **Decentralized:** these emissions are beyond the direct control of the organisation
- **Global:** there is a high probability that the sources of emissions are spread across the globe
- **Varied and complex:** Value chains can be very complex and data collection is often dependent on a wide range of stakeholders



Working on scope 3 is an unique opportunity to **show leadership** and to stand out from its peers



In compliance **Science-Based Target guidance**



Working on scope 3 help to **understand where you are most vulnerable to future risks**



Strengthening of client's **green communication**

SO, WHERE TO START?

- 01 Map your organisation's activities against the 15 Scope 3 emissions categories to understand which categories are relevant.
- 02 Analyse all existing reporting processes to identify strengths and weaknesses in the collection of Scope 3 emissions data
- 03 Calculate your Scope 3 footprint by making the right assumptions
- 04 Analyse the results of your footprint and identify your emissions hotspots and the areas where you have the greatest potential to communicate and influence your stakeholders
- 05 Convince your internal and external stakeholders to take internal and external actions to achieve ambitious reduction targets based on science. A pilot approach can help testing how well your strategies work before implementing them fully.
- 06 Monitor and report your progress to improve your data collection processes and your calculation methodology / have your company's entire carbon footprint audited by a third party in order to demonstrate credibility of your work

PILLARS OF SUPPLIER CLIMATE PROGRAMS

ADVOCACY



WHY

Understand the need and find business case for climate action

HOW

- Change the Legacy Workshop/webinars
- Green Suppliers Program Launch

ASSESSMENT



Understand opportunities to improve business and save costs

- Suppliers carbon footprint survey
- Evaluate the knowledge, data availability, mitigation strategy, climate targets

ACTION



Provide guidance, tools and expertise while taking action

- Share the knowledge
- Create the decarbonisation roadmap
- Engage in educational programs

COMMUNICATION



Demonstrate impact, communicate achievements, highlight efforts

- Clear and measurable criteria achieved
- Communication campaign with media and social media involvement

1. ADVOCACY

Understand the need and find business case for climate action

Advocate the key considerations to take climate action

- Call for Suppliers
- Motivation to join climate action
- Inspire them to join climate action
- Best Suppliers benefit for being first movers
- Corporate climate action beyond compliance
- Steps towards carbon neutrality
- Business case behind climate action initiatives
- Current market pattern
- Motivation with the program

2. ASSESSMENT

Understand opportunities to improve business and save costs

UNDERSTAND CLIMATE MATERIALITY OF THE SUPPLIER

- To understand the Supplier context we use a Questionnaire
- This tool will provide all the needed information to understand where the Suppliers are in the decarbonisation journey – beginning, started, advanced

Based on the Questionnaire answers we identify 3 categories of Suppliers and we propose different programs:

Category I – Beginners – Suppliers that start the decarbonisation journey

- Program – Explain decarbonisation process, roadmap design

Category II – Suppliers that have already started, they measure the carbon footprint

- Program – Present them mitigations actions, introducing Science Based Target initiative. They need to take further steps and set climate goals.

Category III – Suppliers that are best in class

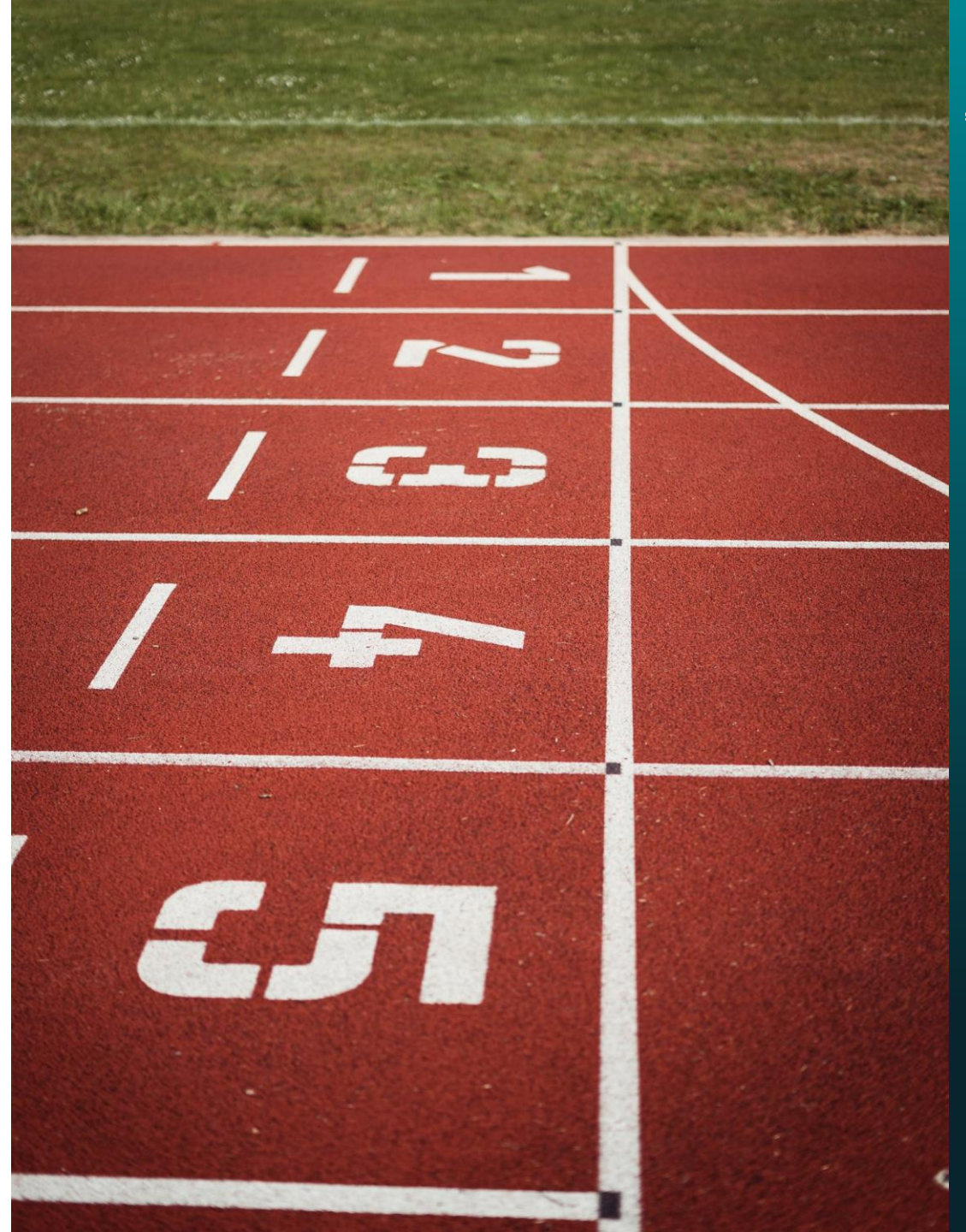
- Program – Extend the reduction activities, doing scoping exercise and identify insetting opportunities. Present integration of carbon offsets and EACs in sustainability strategy.

3. ACTION

Provide guidance, tools and expertise while taking action

Develop the decarbonisation road map

- Lunch the Supplier Climate Program
- Regular meetings with the Suppliers
- Setting steps to level up the climate strategy
- Increase the ambition
- Understanding the finance



4. COMMUNICATION

Demonstrate impact, reward achievements, highlight efforts

Communicate the decarbonisation effort

- Support Suppliers communicate the mitigation process
- Support Suppliers communicate the SBTi targets
- Support the communication of the program



OBJECTIVES OF THE SUPPLIER CLIMATE PROGRAM



Level up the climate leadership by climate advocacy beyond its own operations



Inspire and empower the Suppliers to incorporate climate action into their businesses



Provide practical guidance to climate action for suppliers

CRITERIAS OF SUPPLIER CLIMATE PROGRAM

TRANSPARENT

Credible partners, third party assurances, all stages designed according to internationally accepted guidelines (GHG Protocol, ICROA code of best practice, ISO, etc)

CONVINIENT

Requirements on time and financial investment for distributors/suppliers have to be minimal. Doing good has to be easier than business as usual

IMPACTFUL

Program goals have to be defined with a measurable performance indicators to ensure easy communication and motivation of the participants

PROFITABLE

Key focus should be on distributors/suppliers cost-saving and every stage of the program should have clear business case behind.

HOW CAN WE HELP WITH YOUR SUPPLIERS?

INSPIRE COMMITMENT

- Let us organize **webinars/workshops** for your suppliers to explain the big picture of climate change and its impact on their business
- Let us challenge your Suppliers with questions & engage in a dialogue through interactive programs
- Let us work with your Suppliers **to build & quantify their climate commitments**

INCREASE KNOWLEDGE

- Let us organize webinars/workshops for your Suppliers to explain the **basics of climate action** and **practical steps to reduce their emissions**
- Let us partner with your Suppliers **and provide carbon footprint and emission reduction calculations**
- Let us help your Suppliers in **sustainability strategy and decisions**

ENSURE FINANCING

- Let us help your Suppliers to **find funding of their green investments** by EU or other funding
- Let us help your Suppliers design an innovative funding for their green investment

BUILD CAPACITY

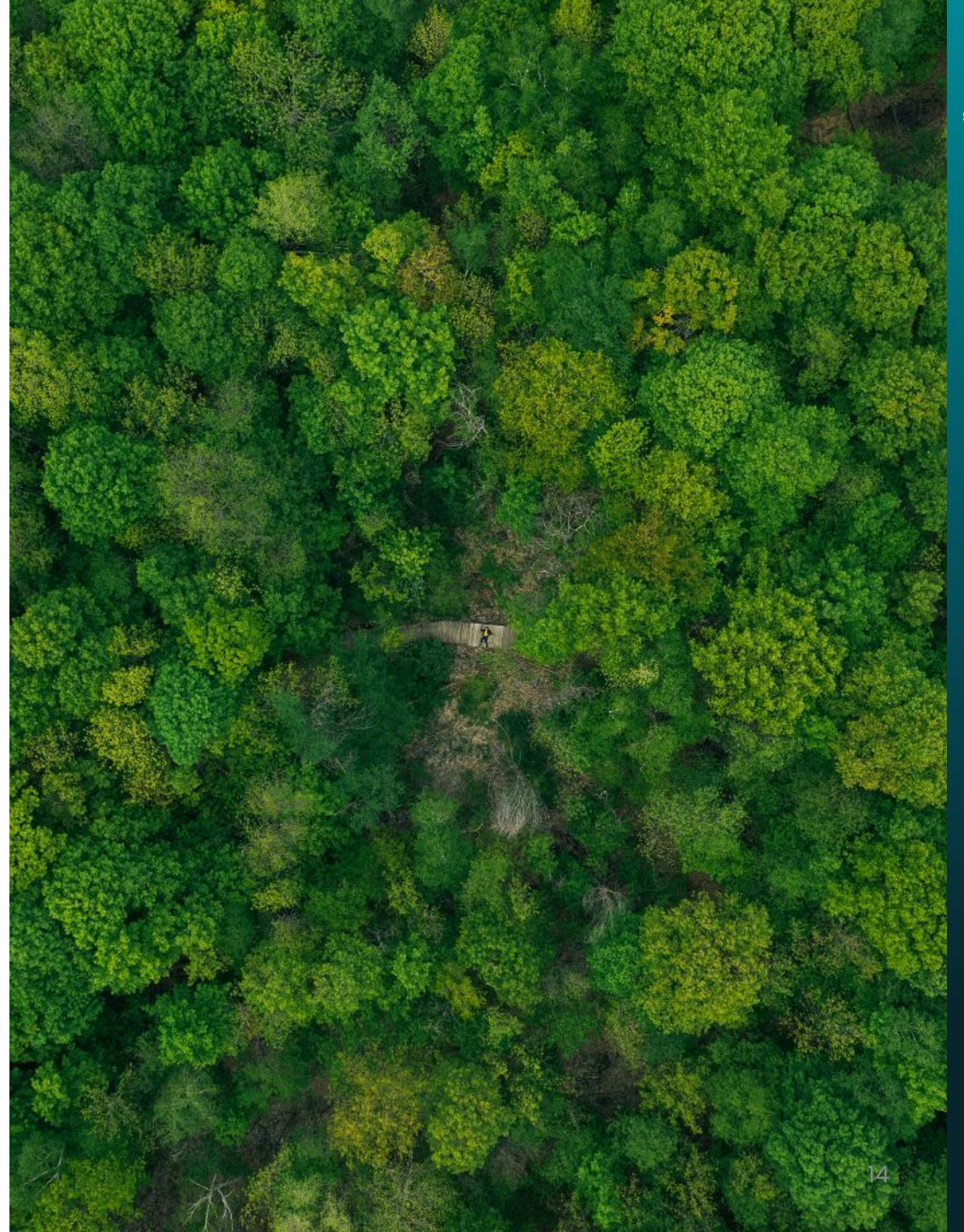
- Let us provide to your Suppliers the necessary **capacity** in HR, green finance, environmental expertise
- Let us help your Suppliers to **offset their emissions and decrease their unavoidable emissions**

ABOUT STRIVE

Action on climate is growing across all sectors worldwide. Organizations are demonstrating a clear appetite to contribute to the 1.5°C goal of the Paris Agreement by committing to carbon neutrality and net-zero strategies. Strive guides its clients on this path by helping them measure, reduce, compensate and communicate their sustainability efforts in a simple, clear and effective way.

After 20 years in the carbon markets, in 2017, Vertis Environmental Finance launches its climate action division.

In 2021, Strive is born to focus on climate action and the voluntary carbon markets.



140 MILLION

carbon credits traded (CERs and VERs)

1,800 CLIENTS

in the Vertis Group

23 YEARS

in the carbon markets



OUR OFFERING

NET ZERO ADVISORY

- **Customised advisory solutions** on zero-carbon strategy, environmental foot printing, green supply chain and climate action advocacy.
- **Carbon Neutrality** strategy for companies, products, services and events.

RENEWABLE ENERGY SOLUTIONS

- **Energy Attribute Certificates** to reduce Scope 2 corporate/institutional carbon footprint.
- Strive provides a **centralized** offering to procure Energy Attribute Certificates globally subjected to local mechanism.

CARBON OFFSETTING

- Sourcing the most appropriate **offsets and certificates** to protect and transform the planet.
- **Structured deals** including pre-payments, advance payments and multi-year forward transactions.
- Active in both the **primary and secondary carbon market** to support clients.

EMISSION REDUCTION PROJECTS

- **Implementing emission reduction projects** in multiple technologies and countries or in organizations' supply chains, for maximum environmental and social impact.
- **Financing of emission reduction projects** around the world.
- **Carbon Project Finance Advisory** to support clients develop the most appropriate financing structures.

STRIVE FOR CLIMATE ACTION



STRIVE TEAM

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